

PRESS INFORMATION



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BIPAVER at THE TIRE COLOGNE 2018:

The European retreading association invites you to exchange ideas on sector topics

(Cologne, 24. May 2018) THE TIRE COLOGNE, the new international expert trade fair for the tyre sector which will take place from 29th May - 1st June 2018 in Cologne, will also focus on the subject of tyre retreading. The entire Koelnmesse Hall 9 will be dedicated to retreading/recycling, specialist machine and material manufacturers will be in attendance and international experts will discuss current questions facing the sector.

An especially good opportunity to find out about the current state of the retreading market and meet with other market participants on an international level is the Global Retreading Conference which is being held by the European retreading association BIPAVER in collaboration with Koelnmesse on 29th May 2018 as one of the accompanying events at THE TIRE COLOGNE. The conference will cover a range of subjects from market reports and best cases to technological innovations and political framework conditions. And the list of speakers is equally diverse: partner associations and renowned specialists from America, Europe, India and South East Asia will be in Cologne to present a unique global overview of retreading.

The event will take place in the Konrad-Adenauer-Saal in the Congress Centre North at Koelnmesse, starting at 10 am. Entry is free of charge, registration opens at 9 am. Due to high demand and the limited number of seats, interested parties are kindly asked to be at the registration counter in good time, accessible via the Congress Centre North entrance at Koelnmesse.

The European retreading association BIPAVER also invites participants to share ideas at THE TIRE COLOGNE aside from at the Global Retreading Conference. BIPAVER General Secretary Tim van der Rijken, Michael Schwämmlein, Technical Adviser to the Association, and Hans-Jürgen Drechsler, Managing Director of the German Tyre Retail and Vulcanisation Trades Association (BRV) and BIPAVER Technical Secretary will be at the BRV trade fair stand to discuss the sector and BIPAVER's activities. As an ideal sponsor of the new international expert trade fair, representative of retreading companies in Germany and at the same time the German representative in the European retreading association, the BRV is delighted to also welcome visitors from all over the world who are interested in retreading at stand B-003 on the boulevard between the North Trade Fair Halls.

Further information on THE TIRE COLOGNE and BIPAVER: www.thetire-cologne.de, www.bipaver.org

Image caption:

The European retreading association BIPAVER will be present at the international expert trade fair THE TIRE COLOGNE with the Global Retreading Conference on 29th May and at the BRV stand B-003 on the boulevard between the North Halls of Koelnmesse.

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